



ignite

new thinking. new possibilities.

an 8-session immersion-learning program to
awaken the breakthrough thinker in you

INFINIUM....

Innovation fuels today's rapidly changing marketplace.

And it's not just about creating the next best product or service. Rather, innovation is the catalyst that drives all aspects of a successful organization — from how departments are led, to the processes used by internal teams — and that means innovation skills must be in everyone's toolkit.

To thrive, leaders must shatter the status quo.

That involves seeing beyond the obvious and leaping past incremental solutions. That requires more than following best practices for achieving profitable growth, customer satisfaction and competitive advantage. Today's leaders must break through old paradigms and ignite new thinking to conceive the next practices that will create sustainable success.

If this kind of thinking were easy, everyone would do it.

But new thinking takes more than thinking outside the box, which is why so many leaders struggle. The fact is, the practice of innovation is distinctly different than traditional business practices, and few have learned how to do it. Learning to do innovation is different than learning about innovation. Doing it requires immersion in a unique process and a unique way of thinking, and that's something not taught in business schools or executive education programs.

In ignite! you'll learn how to do innovation.

Leading, real-world practitioners and experts, who use innovation practices every day in their work and in their organizations, will guide you in this highly interactive, hands-on, experiential program that sparks your ingenuity and shifts your mindset and behavior, so you become an innovation catalyst in your organization. Woven into the curriculum are real-world small projects, opportunities to experience innovation in action, and self-discovery explorations. You will walk away with the content, competency, and confidence to succeed in embedding innovation in your everyday work, your teams, and your entire organization.

Are you ready to...
Shatter the status quo?
Envision bold new possibilities?
Build your creative confidence?
Fire up the innovator in you?

What will you learn

In this program you will:

Practice a new way of thinking that isn't taught in traditional MBA or business programs.

Discover how knowledge and tools used by leading innovation firms can transform your business.

Build your creative confidence, so conceiving new ideas becomes a natural part of what you do.

Experience the latent power of creativity and be immersed in different ways of thinking.

Learn to see through complexity, chaos and contradictions to a future others cannot yet see.

Acquire tools to explore and navigate the increasingly complex and rapidly-changing world.

Discover new leadership skills you need to succeed today and in the future.

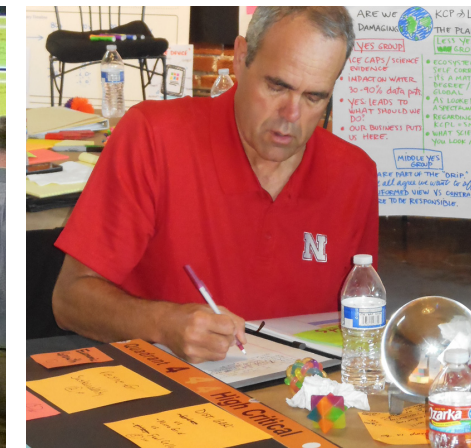
Craft a game plan to apply the new thinking into your business work for immediate results.

Program format

This eight-session program is not your typical business course. Be prepared to transform the way you think and take your creativity to new heights. Every third week you will attend a full-day session that uses a mix of presentation delivery, case example, small group exercises, and self-evaluation tools to ignite innovation. In between sessions, specifically designed activities ensure you immediately put what you learn into practice, and continue to transform your creative thinking muscle while creating ah-ha moments of learning over 21 weeks.

Who should attend

This program attracts diverse participants—from C-suite leaders and managers to high-potential individual contributors and business owners—who want to ignite new thinking and drive breakthrough change in themselves, their teams, and their organization. More to the point, it's for people ready to radically change the way they think and take leaps in leadership performance.



ignite! highlights

The program is built on a four-part structure:

Process

6i ProcessSM applicable to all initiatives

Toolset

Over 30 tools for immediate use

Mindset

Ten mindsets of an innovator

Skillset

Activities to build competency

- Session 1. Be ready to roll up your sleeves and be immersed into innovation through a simulation, laying the foundation for all other sessions.
- Sessions 2-7. Interactively deep dive into one of the six phases of our 6i Creative and Innovation ProcessSM.
- Session 8. Pulls it all together and on course for your own success plan to mastery.

Each session features 5 – 10 proven innovation tools. Many of the tools can be used immediately in your business.

Ten mindsets of an innovator are experientially explored throughout the program. At-work and at-home assignments integrate these mindsets into your natural thinking process. The inclusion of “mindset” and how it is used through the creative process is clearly a differentiator of this program.

Each session features a guest guru who expands the content, such as:

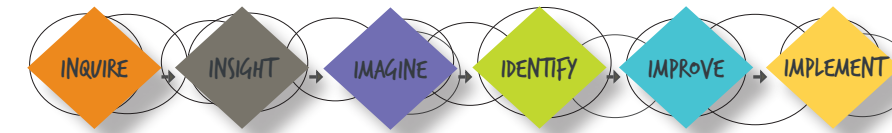
Anthropologist	How to explore and observe unarticulated needs? How to build empathy?
Neuroscientist	How does the brain work? How is our business day creating barriers to new thinking?
Videographer	How to discover numerous data points and synthesize them into insights and stories?
Storyteller	How to communicate ideas so others want to listen and take action? How to influence?

Learning is enhanced between sessions through homework specifically designed to easily integrate into your business and personal activities, building your skillset.

Four projects, woven throughout the program, enrich and embed learning; **Innovator's Profile, My Innovation Brand, Real Work Project Design** and **My Game Plan for Action**.

Three “Sponsor” gatherings will be held to inform the sponsors on what to expect in participants' approach to their work and how the sponsor can help pave the way for results.

6i Creative & Innovation ProcessSM



There are numerous processes found in the current world of innovation practices. Some serve well to create new products, services and business models; while others are better suited for internal process challenges. Our 6i ProcessSM unifies these into one proven process that is equally applicable to these varying challenges and opportunities.

Innovator's mindset

Question	Explore	Observe	Empathy	Network
Synthesize	Connect	Experiment	Appeal	Imagine

Mindsets are the set of attitudes we hold; how we view the world around us. Innovators embrace a specific set of mindsets. Each of the mindsets is explored in depth, and tools and activities are given to build strength in each area.

A sample session

8 00	Continental Breakfast	1 00	Mindset Guest Guru with Exercises
8 30	Goals for the Day & Homework Review	3 00	Connect the Learning to Your Work
9 00	Interactive Deep Dive into a 6i Process Phase	3 45	Review Projects & Assign Homework
10 00	Hands-on use of 2-6 Tools	4 00	Adjourn
12 00	Lunch		

What business issues can ignite! be applied on?

The processes, tools and mindsets participants learn in ignite! are useful by anyone not paid to manage the status quo. They can be applied to the broad range of challenges and opportunities an organization faces: such as new products, services, and markets; or how to increase sales, employee engagement, and customer loyalty; or the redesign of recruiting practices, performance reviews, and contact centers. The bottom line - everyone must build their competency of innovation.

What clients say

"Our work with Infinium was the turning point for us becoming an innovation company. Their processes and tools opened our minds to see opportunities we were missing."

Lavon Winkler, CEO, Milbank Manufacturing

"I have experienced Infinium's workshops and find them to be very expanding and thought provoking for EMBA level leaders. I highly recommend them."

Jeanie Latz, UMKC EMBA

"I have attended tons of training over my 20-year career and Infinium's is the best training I have ever attended. It was impactful, relevant and gave me practical tools to use immediately."

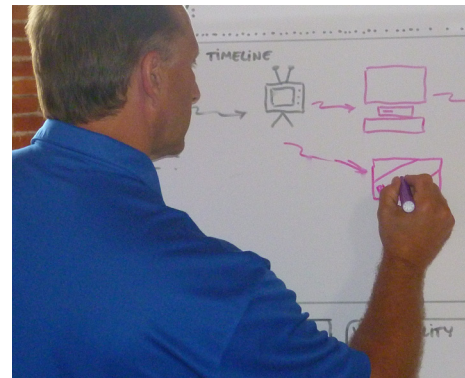
VP, Finance, Fortune 1000 Company

"Results are what we got from Infinium. They gave us a repeatable process, a set of tools and unleashed a new spirit in our leaders."

VP, Technology Engineering, Fortune 1000 Company

"Infinium brought four things to the table: disciplined process, new perspective, challenge and energy. We are much better for it."

SVP, Technology, Fortune 100 Company



Ignite Thinking

Empower Minds

Spark Creativity

Challenge Conformity

Explore Boundaries

Simplify Complexity

Imagine Possibilities

Discover Solutions

Unleash Innovation

Drive Change

Transform Results

About the instructors

ignite! is taught by an eclectic collection of creative innovation experts who will present throughout the 8-session program. Integrating their work and leading you on your journey toward new possibilities is Sue Mosby, the founder and CEO of Infinium, a strategic innovation consultancy. Infinium believes, given the right knowledge and tools, everyone has the power to innovate. With more than a decade of expertise in innovation, design thinking, and creative problem solving, Infinium is helping to expand new possibilities for companies like H&R Block, Samsung, UMB, and Wells Fargo. Infinium and its expert instructors are ready to help you ignite new thinking that will create repeatable and sustainable innovation in all aspects of your work and organization.

Enroll in ignite! today

Program begins soon.

Register today! Claim your place in ignite! and fuel your creative success. The program fills quickly. Enrollment at least eight weeks prior to program start date is suggested.

Contact Sue Mosby for pricing and information at

913-484-9657 or **smosby@infinium.biz**

**Cancellation Policy: You may cancel your registration and receive a full refund with a written notice 30 days prior to the program start date. Cancellations received 14 – 30 days prior to the start of the program will receive a 50% refund. No refund is available less than 14 days ahead of program start date.*

ignite

new thinking. possibilities. growth.

processes. programs. experience. brands. results.



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